

An idea for my neighbourhood



Activity type	Innovation phase	Difficulty	Duration
Idea generation	Ideo generation	1/5	15 days

Location

Online

Materials required

Online survey software

Participants

Cocreator

Operational team

minimum of 50 respondents

A person in charge of the creation,

users of the district concerned:

dissemination and analysis of the

residents, consumers,

survey

inhabitants,...

Advantages

This allows the ideas of a large

number of participants to be

gathered, without deploying a large

team.



METHODE

Idea generation

Idea generation

An idea for my neighbourhood

Field questionnaire allowing users of a district to be consulted on their ideas in terms of economic and territorial development

Preparation

- Edit the survey on online survey software
- Disseminate the link of the survey to the widest possible audience via various local relays (social networks, local associations, public authorities, key players, newspapers, etc.)

Proceedings

Putting on line 1 month

Putting on line



- Launch the survey via different social networks
- Relaunch communication around the survey on a regular basis

Transmission of results

- Via the survey software edit an automatic data analysis
- Identify areas of convergence and divergence and areas of focus
- Write a survey report
- Write and publish an article on the method