



# Survey : urban Market

|                 |  |            |          |
|-----------------|--|------------|----------|
| Activity type   | Innovation phase                       | Difficulty | Duration |
| Data collection | Research                               | 1/5        | 15 jours |
| Location        | Materials required                     |            |          |
| Sur le terrain  | Questionnaire, stylo et support rigide |            |          |
| Participants    | Operational team                       |            |          |
| Informant       | Un équipe d'enquêteurs                 |            |          |
| 20 et +         | Usagers du marché étudié               |            |          |

METHODE

Data collection

# Survey : urban Market



Series of questionnaires for urban market users. They allow the collection of qualitative data on the market to be studied.

## Preparation

- Prepare and print the questionnaires
- Select a list of relevant actors or a quota of participants to be interviewed

## Proceedings

Survey 10 min per survey

The interviewers interview the actors concerned by the questionnaire.

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The investigator solicits a user in the field

- The investigator asks the questions
- The interviewer writes the participant's answers

## Transmission of results

- Reading, compilation and investigation report