**Consumer profile**

Here is a basic questionnaire for recruiting participants in the product test.

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| Surname:  |
| First name:  |
| Gender:  |
| Age:  |
| Profession:  |
| Location:  |
| Nationality:  |
| Favourite food:  |
| I rate my cooking skills as out of ten |
| I can spend up to Euros per month on quality, regional products.  |

Feel free to change the questions in order to establish whether the person corresponds to the business's target audience.