**Consumer profile**

Here is a basic questionnaire for recruiting participants in the product test.

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| Surname: |
| First name: |
| Gender: |
| Age: |
| Profession: |
| Location: |
| Nationality: |
| Favourite food: |
| I rate my cooking skills as out of ten |
| I can spend up to Euros per month on quality, regional products. |

Feel free to change the questions in order to establish whether the person corresponds to the business's target audience.